

Jay D. Vasse
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Education: **Bradley University** Peoria, IL

Major: Interactive Media, May 2011
Minor: Business Administration, May 2011

Projects:

Interactive Rock Show, August 2010-January 2011

- Worked with others to develop, build, and implement a unique show for more than 1,500 people
- Used Isadora software and Open Sound Control to develop a system that allowed for lighting to be controlled in real time from iPads
- Developed a game that allowed players to jump on pressure pads with the beat of a song
- During the show: Controlled video switcher to assure proper videos playing at all times

Egyptian Bug Slayer, January 2010-May 2010

- Worked with a small group to develop and build a mobile gaming application
- Created animations of three bugs in over 18 states, including walking, eating, smashed, and sting

Work Experience:

NowSourcing, Inc. Louisville, KY

Social Media Strategist Intern, May 2011-Present

- Manage client's presence on various social networking sites
- Develop, write, and publish articles for client's blogs
- Setup and manage online advertisements

Glow Images

Peoria, IL

Social Media Intern, May 2010-May 2011

- Worked with a team to develop a social media strategy
- Collaborated with others to expand the social media presence internationally
- Used social media to engage customers and inform them of relative news
- Created appealing videos and graphics to use in various ways

Activities:

Bradley University Residential Living Staff

Resident Advisor, August 2008-May 2011

- Advised, counseled, and supervised thirty five men
- Developed educational, social, philanthropic, recreational, and cultural floor programs
- Maintained budget and allocated it between thirty five men and fourteen floor programs
- Prepared detailed paperwork weekly
- Worked with others to enforce university rules and regulations

Program Coordinator

Treasurer, January 2009-May 2010

- Planned team building activities for Residential Living Staff
- Acted as link between committee and staff members
- Designed Residential Living apparel
- Kept track of funding and directed all financial planning

Technical Experience:

Mac OS X; Adobe Creative Suite; iMovie; Microsoft Office; HTML; CSS